



Public Relations And Corporate
Communications India Summit

Hi,

We are all set for the 11th edition of World Public Relations Forum (**WPRF**) and the 10th edition of **PRAXIS** that will take place at the ITC Grand Chola, Chennai between 21st and 23rd September, 2023. Few things to bear in mind for next week -

a) **TRAVEL & VENUE** - In case you have not made travel arrangements please do so now :-). Make sure you are in Chennai by 9.30 am on 21st September (Thursday) and plan your return for anytime on 24th September (Sunday). The venue hotel has four porches. In case you are staying at the venue hotel, then your check in will take place at the **Sembiyan porch**. In case you are staying elsewhere, enter through the Chola porch. The WPRF and PRAXIS will be held at the Rajendra Halls 6-8. All meals will be served at the Rajendra Hall 4-5. This includes breakfast for in-house guests on 22nd and lunch and dinner for delegates on 23rd and 24th.

b) **EVENT CHECK IN** - WPRF **check-in counters** open at 10 am on Thursday, the 21st on the mezzanine floor below the Rajendra Halls. WPRF commences at 11.30 am with what is being planned to be an outstanding inaugural session.

c) **THE FIRST EVENING** - On the first night we have a surprise element at **The Sparkle Evening** which will also include a live performance by Saxophone Subbalaxmi followed by wine, beer, soft beverages and dinner.

d) Next day, Friday - 22nd September starts at 9.00 am with a series of global panels and a couple of keynotes followed by lunch when WPRF concludes.

e) **PRAXIS** commences with the traditional group picture at 3.45 pm at a designated area - the grand stairs. This is followed by Tea/Coffee.



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f) The main sessions start at 5.00 pm that flows into the **Super Night** at 8.00 pm with a live concert by Thaikkudam Bridge alongside drinks (whisky, vodka, beer, wine and soft drinks) and dinner.

g) The final day, Saturday - 23rd September commences at 9.00 am and promises to be enriching with eight keynote sessions through the day followed by a two hour break at tea-time before the **Fulcrum Awards** show for networking. All of you are welcome to dress as creatively as you can and there is a prize worth INR 1 lakh for the best dressed team (of 10 or more people) on the closing night

h) Each morning the early bird prize is a state of the art tablet for one lucky winner. So head to breakfast by 7.30 am and be in the hall by 9.00 am to be eligible to win cool gadget

i) We also have these elegant tablets as prizes for the highest tweets with the hashtag #WPRF2023 between 11.30 am on 21st and 11.30 am on 22nd and for #PRAXIS10 tweets between 5.00 pm on 22nd and 5.00 pm on 23rd.

j) We wind up by 11.00 pm on all three nights. Plan your return anytime on Sunday

Our next mail will have a list of all delegates and list of all partners.

Check worldprforum.org and praxisonline.in for all details including speaker line-up and schedule.

Regards

Team WPRF and PRAXIS