

# 13 PRIZES@ 13<sup>TH</sup> PRAxis

## DAY 01

All data for Day 1 prizes will be collected at 7:20 pm on 25<sup>th</sup> September.  
The winners will be announced at 7:30 pm on 25<sup>th</sup> September.

### EARLY BIRD

- 01** Early Bird in the venue hall on Friday, 25<sup>th</sup> September at 3:00 pm. This will be done by a draw of lots.
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### INSTAGRAM

**02 #PRAxisINDIA SWAG BAG PHOTO:**

Best creative display of the swag bag with the 13 items seen in the photograph and posted on Instagram as a post and a story, tagging @reptodaymag.

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**03 #PRAxisINDIA GROUP PHOTO:**

Best group photo taken at the venue and posted on Instagram as a post and a story, tagging @reptodaymag, with the highest likes on the post.

\*This should not be the official group photograph. Winner will be the person on whose account the photograph is posted.

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**04 #PRAxisINDIA REEL:**

Best creative and fun reel, showing the PRAxis conference room, and posted on Instagram as a post and a story, tagging @reptodaymag, with the highest likes on the post.

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### X (TWITTER)

In addition to tagging RepTodayMag, the post must tag PRAxisInd on X.

**05 #PRAxisINDIA SWAG BAG PHOTO:**

Best creative display of the swag bag with the 13 items seen in the photograph and posted on X as a post, tagging RepTodayMag and PRAxisInd.

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**06 #PRAxisINDIA GROUP PHOTO:**

Best group photo at the venue with the highest likes on X, tagging RepTodayMag and PRAxisInd.

\*This should not be the official group photograph. Winner will be the person on whose account the photograph is posted.

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## LINKEDIN

### 07 #PRAXISINDIA SWAG BAG PHOTO:

Best creative display of the swag bag with the 13 items seen in the photograph and posted on LinkedIn as a post with a writeup, tagging Reputation Today.

\*Weightage will be given to the writeup that is posted along with the photo/s.

### 08 #PRAXISINDIA GROUP PHOTO:

Best group photo at the venue with the highest likes on LinkedIn, tagging Reputation Today.

\*Weightage will be given to the writeup that is posted along with the photo/s. This should not be the official group photograph. Winner will be the person on whose account the photograph and writeup is posted.

### 09 #PRAXISINDIA POST:

The LinkedIn account sharing one single post with photo and takeaways from all Day 1 sessions, up to Keynote 4, tagging Reputation Today. The writeup should be minimum 100 words and maximum 200 words.

## DAY 02

All data for Day 2 prizes will be collected at 4:20 pm on 26<sup>th</sup> September.  
The winners will be announced at 4:30 pm on 26<sup>th</sup> September.

## EARLY BIRD

10 Early Bird in the venue hall on Saturday, 26<sup>th</sup> September at 9:00 am. This will be done by a draw of lots.

11 Early Bird for Breakfast meeting on Saturday, 26<sup>th</sup> September at 8:00 am. Breakfast meeting by invitation only.

## X (TWITTER)

### 12 #PRAXISINDIA ON X:

The X user with more than 500 followers and the maximum number of posts about the summit using the hashtag #PRAXISINDIA and tagging PRAXISInd and ReptodayMag. Posts made before the summit will also be considered.

## LINKEDIN

### 13 #PRAXISINDIA POST ON LINKEDIN:

The LinkedIn account sharing the best single post along with photographs and takeaways from all Day 2 sessions, Keynote 5 – 12, tagging Reputation Today. The post should be minimum 100 words and maximum 200 words.

#### NOTE:

\*Only social media posts which use the hashtag #PRAXISINDIA and tag Reputation Today on social media channels will be considered. All social media channels to be tagged are shared below.

\*Only attendees physically present at the venue at the time of announcement will receive the prizes.

\*An entirely independent jury—excluding organisers—will decide all competitive prizes.