

DELEGATE EMAIL 03

Hi PRAXISian,

PRAXIS India Weekend is five days away.

1. You may have received the **first two emails**. If not, you may read them at bit.ly/PRAXISIW26DM1 and bit.ly/PRAXISIW26DM2

2. We have 13 amazing **speakers** from around the world for keynote sessions from A to Z. They include:

Agnes Estes - Head of Communications, Novo Nordisk;

Corey duBrowa - CEO, Burson;

Dia Mirza - Actor & Activist;

Kabir Bedi - Actor & Author;

Aloysius Goh - Founder & CEO, SAGE Mediation;

Cyriac Abby Philips - The Liver Doctor;

Jo-ann Robertson - President Europe & Transatlantic Growth Leader, BPI Group;

Joyce Lorigan - Group Head, Corporate Affairs & Chief Marketing Officer, Springer Nature;

Kerman Kasad - Head, Marketing & Communications, Tawrid;

Meenakshi Nevatia - Managing Director, Pfizer India;

Sanjay Nair - Global AI & Brand Marketing Lead, Boston Consulting Group;

Simon Whitehead - CEO, Portland; and

Zakka Jacob - Managing Editor, Times Now

3. You may download the **schedule** here: tinyurl.com/PRAXISIW26SCHEDULE

4. The flow on September 25th (Friday) is as follows: If you have early morning flights, please arrange for a snack or stop on the way from the airport to Bolgatty Island to grab a bite.

Summit check-in starts at 11:00 am and continues until 8:00 pm. Those staying at Grand Hyatt Bolgatty Kochi (GHBK) will get rooms on a first-

come, first-served basis subject to availability from 12:15 pm onwards but please note that we have booked 200+ rooms and the hotel is sold out the previous night so there will be a waiting period. Lunch counters are open from 12 noon until 2:30 pm.

The summit venue is **Vembanad**. Doors open from 2:00 pm so you can find a seat for the rest of the day. You may use black markers on the table to write your names on the bag tag that will come with every tote bag and reserve your seat.

We will all step out at 2:25 pm for the customary **group photo** on the lawns adjacent to the hall - which is the big deal :-). The formal programme starts at 2:55 pm. The rest of the programme is available on the website. Your tote bag will have 3-4 books by authors present at the venue. Make sure to check all of them.

5. The flow on 26th September (Saturday) is as follows: Breakfast is at your respective hotels from 7:00 am onwards.

The venue opens at 8.30 am. The opening speaker will be available from 8:45 am to 9:05 am for book signing. There is a lucky draw where the winner who is present in the room at 9:15 am gets a chance to win one gram gold coin. All who arrive before 9:00 am receive a special edition PRAXIS India sticker set.

6. A special mention to 15 people who have been to every edition of PRAXIS India Weekend - Madan Bahal, Nitin Mantri, Aseem Sood, Durgesh Garg, Kanika Dayal, Girish Huria, Hina Issar Huria, Shailesh Goyal, Shailesh Kasbe, Ajit Pai, Anup Sharma, Amit Nanchahal, Kiruba Shankar, Tinu Cherian and Amith Prabhu

7. Next year's link goes live on September 27th at 10 am on praxisonline.in. The super early bird price is available for only three days, until 9 pm on September 29th. Please sign up if you are an individual attendee, but you cannot cancel or transfer this ticket. If you are from a partner company or your company signs up for you, we will open registration for that group on April 15, 2027.

8. Don't miss the collectibles designed by Lopez - keycard holders for those staying at GHBK, coasters, and importantly limited-edition stickers only available on Saturday morning from 8:30 am to 9:15 am at the entrance of the hall

9. Check out the booklet in your tote bag and try to answer the quiz on Page 13 before 6 pm on Day 1 to win a prize.

10. The team that puts together PRAXIS has three layers: the organisers (Aarti, Amith, Anubhuti, Arun, Joulyn, Roshan, Sarika), the core group of volunteers (Ameeta, Avish, Julia, Kanika, Ajit, Rakesh, Samuel) and 10 student volunteers. You will spot them in PRAXIS T shirts and you may reach out to anyone for any assistance.

11. For any medical emergency the nearest medical facility is [Lourdes Hospital](#). Contact Rahul Rakesh on 98739 04595 and he will help. For any travel assistance with regards to cabs please contact Kamath Cab Services - 95398 26662 or Sobha Cab Services - 99613 35449

12. If you prefer Jain food, email mail@promisefoundation.com by 4 pm tomorrow, and we will arrange it. Mention 'Diet' in the subject line.

13. Last but not least: the air conditioning will be set at 23 degrees Celsius, so make sure you carry something warm for inside the hall (a shawl or a jacket).

We trust the above helps you plan better.
See you on Friday

Regards
Team PRAXIS