

DELEGATE EMAIL 01

Hi PRAXISian,

That is what we have called delegates of the finest and foremost Public Relations Summit, for years now. Here are the first set of 13 things to help you plan better, three weeks before we gather in Kochi between September 25 and 27, 2026. By the way, this is a rare email, as no portion of it was written with any AI tool or support, all of it is straight from the heart with HI (human intelligence).

1. We hope you have finalised your **travel** and got those bookings. For those coming by rail or air, pre-paid taxis are available at the airport and train station. Uber also works very well in the city. The venue hotel is the [Grand Hyatt Bolgatty Kochi](#).

2. We are offering delegates the option to purchase their own PRAXIS collectible **T-shirt** by ordering today so it reaches you within a week. You may wear these on Friday or Saturday. Order before the 10th to ensure it reaches you well before time. Order here for only \$4 (INR 390)
- bit.ly/PRAXISIW26TSHIRT

3. King's Code will perform on the opening night. Keeping with tradition, we bring in a **band** every year for the live concert that has not performed on the PRAXIS stage previously. Check out details about the band
- www.kingscode.co.in

4. [Daily Objects](#) is our gifting partner and there are 13 bags with cool merchandise, available for winners over two days. Make sure you win one to take back home. Wait for our next email to learn more about the **prizes** you can win.

5. As we do each year, the list of **speakers** and session chairs is absolutely first-class and features first-time presenters on the PRAXIS stage. From Global CEOs, Global CMOs and Global CCOs the summit has it all. If you have not yet seen the speaker line up and schedule yet, here it is - www.praxisonline.in/schedule

6. You may have noticed the new PRAXIS identity system which we affectionately refer to as 'The X Factor'. **Lopez**, India's finest design firm, painstakingly put this together. Click [here](#) to learn more about them and show them some love on social media.

7. Talking of **social** media are you following @RepTodayMag (Reputation Today) on [LinkedIn](#), [Facebook](#), [Instagram](#) and [X](#)? Also, PRAXIS has its own handle on [Twitter](#). Kindly follow these for updates on the summit and more.

8. We have 13 questions about previous PRAXIS editions that you can attempt to [answer](#). The first person to get all 13 correct wins VIP tickets for two to an A. R. Rahman concert in Bangalore on October 3rd, including accommodation. We will announce the quiz winner in the second email on September 14th (bit.ly/PRAXISIW26QUIZ)

9. We have three important events coming up soon after PRAXIS in Kochi: The second edition of [PRAXIS Asia Pacific](#) in Singapore on 7th October, the [Solan Brand Retreat](#) in Himachal from 23-25 October and the [ICCO Global Summit](#) in Milan from 11-13 November. Please sign up for these and attend.

10. Want to win a special prize on the PRAXIS India stage by guessing the host city for **2027**? Text Amith on [+91 9820126484](tel:+919820126484) with the city name, your full name and work email ID before 4 pm on 4th September. The first person to get it right, based on the timestamp, will be rewarded on the PRAXIS stage during the vote of thanks.

11. If you arrive in Kochi early or stay back later, make time to check out the following **places**:

- a) Kerala Kathakali Centre, Kerala Folklore Museum, Chinese Fishing Nets - for the artsy types
- b) Shiva Temple, Edappally Church, Paradesi Synagogue - for those spiritually inclined
- c) Mattancherry Palace, Jew Town, Vasco Da Gama Square - for history buffs

12. We have 30+ **partners** that help make PRAXIS come alive. In our next mail we will call them out. But for now, we urge you to check them out here and whisper a good wish for them

- www.praxisonline.in/partners

13. Await our **next mail** on the 14th. We will send you the names of all delegates in that email, along with an invitation to join the official WhatsApp group. If you like to pack weeks in advance a quick tip: the dress code is smart casuals (avoid shorts).

We trust the above helps. Feel free to mail us at team@reputationtoday.in with any query or text the mobile number mentioned in this email for any assistance you may require. This is your event as much as it is ours so own it as much as you can.

Regards
Team PRAXIS

PS - If you know someone who is attending but has not received this email, please let them know so they can reach out to us to find out why. If you are not attending and received this email, let us know and we will investigate why that happened.

Registrations are almost closed so please avoid encouraging more people to sign up unless they want to contribute to charity.