



Hello PRAXISian,

A. Further to our first email that was shared on 5th September which you may find [here](#), or by scrolling down here are a few more pieces of information that may be helpful in enhancing your PRAXIS experience.

B. We have a solid line-up of speakers who will be joined by an excellent set of conversation catalysts. Check all the 24 names hyperlinked to their profiles:

Keynote 1: [Laura Robbie](#) - YouGov followed by a conversation with [Michelle Francis](#) - Godrej Industries Group

Keynote 2: [Adrian Warr](#) - Burson followed by a conversation with [Rachana Panda](#) - Bayer

Keynote 3: [Dana Salloum](#) - Alstom followed by a conversation with [Tarun Deo](#) - Progressive Communications

Keynote 4: [Rekha Raghunathan](#) - India Animal Fund followed by a conversation with [Sharmistha Solomon](#) - Avian We.

Keynote 5: [Heena Sidhu](#) - Olympian followed by a conversation with [Reegal Ranjan](#) - Value 360 Communications

Keynote 6: [Advita Patil](#) - CIPR followed by a conversation with [Kunal Joshi](#) - Communications Leader

Keynote 7: [Rochelle Ford](#) - Page followed by a conversation with [Shashikant Someshwar](#) - The Weber Shandwick Collective, India

Keynote 8: [Bella Ling Nair](#) - Edwards Lifesciences followed by a conversation with [Bishnupriya Narayan](#) - Akasa Air

Keynote 9: [Raja Jamalamadaka](#) - Roche Digital Center followed by a conversation with [Jasrita Dhir](#) - Ashoka University

Keynote 10: [James Wright](#) - Havas followed by a conversation with [Arpana Kumar Ahuja](#) - Jindal Steel

Keynote 11: [Chris Foster](#) - Omnicom PR Group followed by a conversation with [Arun Sudhaman](#) - The PRomise Foundation

Keynote 12: [Amol Palekar](#) in conversation with [Sandhya Gokhale](#)

C. We are grateful to our partners. Click on each of the links below to learn more about what they do.

Titanium - [Value 360 Group](#)

Platinum - [Avian We.](#), [Kaizen](#), [SPAG Finn Partners](#), [MSL](#)



Gold - [Aditya Birla Group](#), [Godrej Industries Group](#), [Hero MotoCorp](#), [PepsiCo](#), [TCS](#), [Ants Digital](#)

Silver - [Impact](#), [Burson](#), [PR Pundit Havas Red](#), [Edelman](#), [OPRG](#), [Diageo India](#).

Bronze - [Arvind](#), [Bayer](#), [Jindal Steel](#), [Mondelez](#), [Amar Ujala](#), [Newzo](#), [Bloomingdale](#), [NewsVoor](#), [Kritical Edge](#), [Avignyata](#)

D. We thank you for choosing to be part of the 12th edition of the PRAXIS India Weekend.

We have attached a **list of all delegates** with name and organisation + place of stay where HR stands for Hyatt Regency and OS stands for Own Stay arranged. If you find any discrepancy, kindly bring it to our attention by 10 am on Tuesday, 16th September 2025 (tomorrow).

E. Have you checked this [dashboard](#) to track social media posts?

F. We invite you to purchase a Sparkle Gift e-Card worth Rs 2000 and send it to a friend who is attending PRAXIS before the 15th of September. Everyone who does so, will get a copy of Amol Palekar's autobiography on Day 1. Check out <https://sparklegiftcards.com/giftcards>

We look forward to seeing you for lunch on Friday - 19th September at Hyatt Regency.

Regards

Team PRAXIS