



20<sup>th</sup> & 21<sup>st</sup> September | Pune

**#PRAXIS11 is less than a week away...**

Hi PRAXISian,

a) Here is the second email in the series of three (next is on 19th). In case you missed the first delegate email sent last week, here is the [link](#) to read it. We are looking forward to welcoming you to the 11th host city of PRAXIS - Maharashtra's cultural capital, Pune.

b) We are set for next week. We are bursting at the seams. And we are raring to go.

c) The content line-up besides Agnee live in concert comprises 11 solid keynote sessions and three superb special sessions with over 25 speakers. Keeping with the tradition, none of the mainstream speakers have been on the PRAXIS stage previously. We have some very special speakers including two Padma Shri awardees starting off each day.

d) You may check out all the **partners** in the first attachment. You may access the schedule [here](#). You may check conversations during the summit taking place on X (twitter) [here](#). [thanks Impact]

e) The delegate list is **attached**. See if your name and organisation is in the list and is spelt correctly. Please let us know by 10 am on Monday if something is amiss.

f) You can make PRAXIS memorable by being punctual. Kindly help us manage time. Your cooperation in time management will be highly appreciated

g) There are a variety of contests. One of them will require you to carry at least one and upto 30 business cards. You could be the lucky winner of a tablet.

h) Other prizes being given away are for being on time (early bird) and being chirpy (highest tweets on X) besides one for the selfie at the venue with the highest number of people in it on Day 2 (access to [Quorum](#) at 90% discount)

i) We are supporting three international events taking place in [Istanbul](#), [Washington DC](#) and [Bali](#) in the coming weeks. We urge you to consider attending these. Check out the PRAXIS magazine (Reputation Today special issue) which has offers for you to consider - ICCO Summit, PProvoke Global Summit and World Public Relations Forum.

j) There is ample parking available in the hotel. Please key in JW Marriott on google maps as Pune has other Marriott properties but only one JW so type accurately. Best to drive in a [Skoda](#) :-)

k) Three questions before we end: Reply on X with your [answers](#): 1. Which Indian city would you like to see PRAXIS go to next year? 2. If we were to take PRAXIS international, which city should we first go to? 3. Which city were you born in? (Use the text below and fill in the blanks).

Tweet your answers and tag @PRAXISInd with hashtag #PRAXIS11 at the start-



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#PRAXIS11 thoughts:

*I wish to see PRAXIS next year taking place in \_\_\_\_.*

*I hope PRAXIS goes international with \_\_\_\_ as host city.*

*I was born in \_\_\_\_.*

I) Thanks for reading these 11 points. This email has 11 links. The theme of the 11th edition is Back to Basics - A Focus on Culture, Community and Creativity.

Regards

Team PRAXIS

<https://bit.ly/PRAXIS2025> (save this link to sign up for next year on Sunday, 22nd September)